

Gold Standard Conference: Grow to Zero

Dates: 14-15 April 2016

Location: Metropol at Fraumünsterstrasse 12, 8001 Zürich, Switzerland

Grow to Zero

Zero is a big number. Zero poverty or hunger. Zero net GHG emissions.

Zero net deforestation. Zero biodiversity loss.

How do we get to zero? More critically, how do we sustain growth along the way?

An ambitious Climate Agreement and the adoption of the Sustainable Development Goals have put forward a number of challenges to the way we work today. But also a multitude of opportunities. This applies to how climate and development projects are designed, the funding that fuels them, and the way business considers sustainability.

“Gold Standard 2016: Grow to Zero” will help players from all sectors of the sustainability value chain increase their impact toward meeting the goals established in the Climate Agreement and the SDGs—from quick wins to long-term vision. Sessions will explore the trends, expectations, and opportunities in the private sector, with a focus on how businesses can contribute to and benefit from the SDGs with a special focus on environmental markets and instruments. You can engage in dialog about the future of these markets and other innovative finance mechanisms to fund high-impact climate and development impacts. And finally, we’ll provide practical tools and guidance to help launch you forward on your sustainability journey.

Who attends:

- Sustainability professionals and industry organisations
- Governments, multilaterals, and development agencies aiming to increase their impact
- Project developers and retailers of climate and development outcomes
- NGOs
- Media covering climate and development

DRAFT Agenda

Day 1: Policy developments and implications for activities on the ground

08:15 – 09:00	Registration
09:00 – 09:20	Welcome remarks: Thomas Vellacott, CEO, WWF Switzerland and Gold Standard Board of Directors Marion Verles, CEO, Gold Standard
09:20 – 09:40	Keynote address: “Twin Tracks”: The convergence of climate and SDG agendas – Sven Harmeling, Climate Change Advocacy Coordinator at CARE International
09:40 – 10:00	Why standards matter: The role of standards in climate and development and where they are going – Patrick Mallet, Director of Innovations, ISEAL
10:00 – 10:45	PANEL: Results based finance for greater impact (Moderator: Claudia Doets, Bix Capital) <ul style="list-style-type: none"> ○ Need for results-based finance to ensure impacts – Peter George, Global Alliance for Clean Cookstoves ○ How governments can increase their impact in climate + development – Luxembourg Ministry for Sustainable Development and Infrastructure ○ Results-based finance on the ground: Lessons for sustainable development – Martin Hiller, Director General, REEEP
10:45 – 11:00	COFFEE BREAK
11:00 – 12:30	PANEL: Driving quality in future carbon markets (Moderator: Rob Fowler, Advisory Team, Climate Bonds Initiative and Gold Standard Technical Advisory Committee Chair) <ul style="list-style-type: none"> ○ Paris Agreement: The implications of Article 6 – Christof Arens, Energy, Transport and Climate Policy Research Group, Wuppertal Institute ○ The future of the CDM Sustainable Development tool, Karen Holm Olsen, Senior Researcher, UNEP DTU ○ Redefining voluntary offsetting (with discussion of Science Based Targets) – Alberto Carrillo, Head of Climate Business Engagement, WWF International and Pedro Faria, Technical Director, CDP ○ Sustainable pricing for Emissions Reductions and insights gained from Fairtrade Climate Standard – Andreas Kratz, Director Standards and Pricing, Fairtrade International ○ Perspectives from the private sector and challenges and opportunities post

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	Paris – Jochen Gassner, Co-chair, International Carbon Reduction and Offset Alliance (ICROA)
12:30 – 13:30	LUNCH
13:30 – 14:20	<p>PANEL: Innovative funding for Climate + SDGs (Moderator: William Theisen, Director of Development, Eco-Act)</p> <ul style="list-style-type: none"> ○ Bix Capital – Jeroen Blüm, Managing Director ○ Golf's Climate Fund - Stephen Gabauer, Golf Environment Organization ○ Nexus for Development - Barry Hammond, Finance Director
14:20 – 15:45	<p>Overview and progress of Gold Standard 3.0 Technical – Owen Hewlett, Chief Technical Officer, Gold Standard</p> <ul style="list-style-type: none"> ○ Measuring beyond-carbon impacts: Harry Clemens, Programme Officer Carbon Finance and Green Society, Hivos International ○ The Nexus: The need for holistic measurement – Brendan Smith, Technical Director, Water and Agriculture, Gold Standard ○ Gold Standard 3.0, a new standard that sets the foundation for results-based finance for climate and development outcomes that track to the SDGs ○ IT transformation: cost savings and integration with Data Revolution – Scott Harder, President/CEO Environmental Finance Group ○ Gold Standard 3.0 in Cities – Abhishek Goyal, Senior Technical Director, Gold Standard and Patrick Bürgi, Co-Founder/Director Public Sector, South Pole Group
15:45 – 16:00	COFFEE BREAK
16:00 – 16:15	Gold Standard launches first Supply and Demand report Allie Goldstein, Senior Associate, Ecosystem Marketplace presents highlights from 'Co-benefits at the intersection of forest carbon and sustainable development'
16:15 – 16:50	<p>Open "Ask the Gold Standard" Q&A session</p> <p>Announcement of Gold Standard Forum</p>
16:50 – 17:00	Closing remarks
19:30 – onwards	Networking event and dinner: All welcome for food, spirits and merrymaking at g27 Grubenstrasse 27, 8045 Zürich

DAY 2: Expectations + Opportunities in Climate + Development for business

09:00 – 09:10	Opening remarks: Sarah Leugers, Director of Marketing and Communications
09:10 – 09:30	<p>Keynote: What We Need to Accomplish:</p> <p>Louise Ann Gallagher, Research Lead, Natural Capital and Ecosystem Services, Luc</p>

	Hoffman Institute		
09:30 – 10:15	<p>PANEL: Business trends in Sustainability (Moderator: Renat Heuberger, CEO, South Pole Group)</p> <ul style="list-style-type: none"> ○ Pressure from investors – Amandine Favier, Senior Advisor Sustainable Finance, WWF Switzerland ○ Growing social pressure [TBC] ○ Valuing social and natural capital, managing supply chain risk, and moving along a sustainability journey – Samuel Vionnet, Sustainability Expert and Founder, Valuing Nature 		
10:15 – 10:35	COFFEE BREAK		
10:35 – 11:25	<p>PANEL: Expectations and Opportunities (Moderator: Franziska Heidenreich, Head of Department Climate Protection Projects, myclimate)</p> <ul style="list-style-type: none"> ○ How reporting and transparency trends shape corporate expectations – Barbara Dubach, Founder and Managing Director, Engageability ○ Science-based targets and RE100 – WWF, CDP present Science Based Targets, with focus on the 2nd finance Target – Alberto Carrillo, Head of Climate Business Engagement, WWF International ○ Assessing low-Carbon Transition (ACT) – Pedro Faria, Technical Director, CDP 		
11:25 – 12:30	<p>Practical tools: Climate + Development Action with Gold Standard 3.0</p> <ul style="list-style-type: none"> ○ Recommendations of Best Practice Climate Action ○ Opportunities with Gold Standard 3.0 ○ A new framework to measure sustainability: Certification of corporate contributions to SDGs 		
12:30 – 13:30	LUNCH		
13:30 – 15:15	<p>How to gain brand value from climate action and sustainability Moderator: Neil Bellefeuille, CEO, The Paradigm Project</p> <table border="0" style="width: 100%;"> <tr> <td style="vertical-align: top;"> <ul style="list-style-type: none"> ○ L'Oréal – Rachel Barré, Carbon Balanced Program Manager ○ AkzoNobel - Trevor Solomon, Global PSRA Manager ○ Deutsche Post DHL Group – Daniela Spiessmann, GoGreen Senior Expert </td> <td style="vertical-align: top;"> <ul style="list-style-type: none"> ○ Geza Toth, CSR Project Developer, Ferrero ○ Tata Technologies, Anu Chaudhary, Head of Corporate Sustainability </td> </tr> </table>	<ul style="list-style-type: none"> ○ L'Oréal – Rachel Barré, Carbon Balanced Program Manager ○ AkzoNobel - Trevor Solomon, Global PSRA Manager ○ Deutsche Post DHL Group – Daniela Spiessmann, GoGreen Senior Expert 	<ul style="list-style-type: none"> ○ Geza Toth, CSR Project Developer, Ferrero ○ Tata Technologies, Anu Chaudhary, Head of Corporate Sustainability
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15:15 – 15:40	COFFEE BREAK		
15:40 – 16:00	Closing remarks – Marion Verles, CEO of Gold Standard		

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